

Welcome to the Viral Video E-Book! You are here for one of two reasons. The first is that you're an experienced AdSense publisher and want to add another tool to your toolbox. The other is that you're completely new to AdSense and want to make some extra money from it. Keeping that in mind, this e-book is geared more towards the second group of people but is still useful to the first. Chapters 7-10 cover advanced topics. They are not required in order to begin earning. So worry if, for the time being, they are beyond your capabilities. So, let's get started!

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## **Chapter 1: What is The Video Sense and how can I use it to make money?**

So, what is this idea of viral videos all about? Well here over the last year, websites promoting free videos have exploded in popularity. Places like YouTube and Google Video are the ones that most people may recognize. Well, what The Video Sense (herein simply TVS) does is provide a way for you, as an AdSense publisher, to make money from these videos that people are drawn to.

Before we go any further, in case you don't know what AdSense is, let me explain it briefly to you. AdSense is an advertising method that businesses can use to display relevant ads on websites that do not belong to Google. Google charges these businesses so much each time a visitor clicks on an ad. In turn, Google passes a certain percentage of what they charge on to you, since it was your site hosting the ad. Think of it as renting a bulletin board on your land next to the freeway or renting a spot for their flyer in your store window. Then each month, as long as your account has earned at least \$100, Google will mail you a check for what they owe you. You also have the option of direct deposit in most countries. To read all of the details please go [here](#).

Well how does this relate to TVS? Well, The Video Sense displays videos and around those videos they also display those AdSense ads. Now how this works, is that you submit videos to TVS. Then, when your video is displayed, your AdSense id is used, for the ads that are displayed. Keep in mind that for videos that you submit, your id is only used 50% of the time. The other 50% is the owner's id. Now don't worry, you don't have to be an expert at making videos, or even have your own videos to make money this way. Later on we'll cover finding videos

online that you can use, and simple ways to make your own.

The Video Sense also provides one other way to help you to earn money through AdSense. You can earn more money with TVS by referring your friends and others online to this new system. Each time one of your friends' videos gets displayed, your AdSense id will be used 10% of the time. So the more people you refer, the less work you have to do in submitting videos! We also cover different methods of finding people to refer later on.

## **Chapter 2: What do I need before I can get started with The Video Sense?**

Before we can jump right in to earning cash through videos, there are a few things we need to get out of the way. They are a Google AdSense account, a Google Video account, a YouTube account, a TVS account and a TVS Forum account. We'll be providing detailed instructions for each below. If you have any of these already, please skip that section, as you only need one account at each place.

Creating a Google AdSense account.

Ok, so let's start with getting you an AdSense account. This is the toughest one out of all of them to get. It will take about a week, with daily homework thrown in.

Step 1: Start your own blog at [Blogger](#). Just follow the 3 easy steps they give you.

Step 2: You will need to write a blog entry once a day for the next week. What you write about is your choice. It can be about a recent trip you took, your daily life or just something interesting you heard that day.

Step 3: After you've posted for about a week, visit this [link](#) and follow the instructions on that page to register for your account.

Step 4: Register for a new account. When asked for a website address, use your Blogger page. The format is `http://yourname.blogspot.com`.

Step 5: Wait for your approval. This usually takes a day or two.

Step 6: Once you have approval you need to login and find your AdSense id.

Step 7: Login at <http://www.google.com/adsense> if you already have an account. If you don't have an account yet, please go [here](#) and follow the instructions.

Step 8: Click the My Account Tab

Step 9: Scroll down to the bottom and look for the section labeled: Property Info

Step 10: The number you want is the AdSense for Content. It will start with ca-pub-. Write down this number, but leave off the ca- at the beginning, as it's not needed.

### Creating a custom AdSense Channel

The following steps are optional and are only needed if you want to be able to track your earnings from The Video Sense separately. In order to track everything separately, we need to setup what's called a channel. To setup a channel follow the steps below.

Step 1: Login to your AdSense account, like we did when finding your AdSense id.

Step 2: Click the AdSense Setup Tab

Step 3: Click the Channels option, just underneath the tabs.

Step 4: Click the "+Add new custom channels" link.

Step 5: Enter in a name for this channel. Something like: The Video Sense. If you see a checkbox labeled "Targeting" do not check it.

Step 6: Click Add Channel

Step 7: Click the Products option, just underneath the Reports Tab.

Step 8: Click AdSense for content

Step 9: Click Continue

Step 10: Click Continue again

Step 11: You should see a box labeled All Channels, click the Add link to the right of the channel we created earlier.

Step 12: Click Continue

Step 13: In the box labeled "Your AdSense code:", look for the line that says: `google_ad_channel =` and write down the number that's in quotes. You will need this number later on, when we setup your TVS account.

Next you need a Google video account.

### Creating a Google Video account

Step 1: Visit <http://video.google.com>

Step 2: Click the Sign In link in the upper right hand corner.

Step 3: Click Create an account now, in the lower right hand corner.

Step 4: Fill out the form, read the terms of service and click I Accept.

Step 5: Check your e-mail, Google has just sent you a message that you must read to verify your account. Inside the e-mail will be a link they want you to click, go ahead and click it.

Step 6: Go back to <http://video.google.com>

Step 7: Sign in (upper right hand corner) if you need to.

Step 8: Click Upload Video, which is also along the top

Step 9: Read the Service Agreement and agree to it.

That's it you've successfully activated your Google Video account. Now we need to move and and get your YouTube account.

Creating a YouTube account.

Step 1: Visit <http://www.youtube.com>

Step 2: Click the Sign Up link that's along the top

Step 3: Fill out the form and click Sign Up

Step 4: Sign In to YouTube using the information that you entered in to the form.

Step 5: Click the Upload Tab

Step 6: Click the Send Email button

Step 7: Check your e-mail

Step 8: You will have received 2 emails from YouTube. We want the one that says: YouTube Email Confirmation. Open that e-mail and click the link that says Click Here.

You've now completed the registration process for YouTube

We're over half way there now!

## Creating a TVS account

Step 1: Visit [The Video Sense](#)

Step 2: Click: Do You Want To Make Money By Sharing Videos For Free? Click Here Now

Step 3: You can either read the sales copy or skip straight to the bottom and fill out the form.

The following steps can only be completed if you already have your AdSense id on hand.

Step 4: Click Edit Profile along the top of the screen.

Step 5: Enter your AdSense id in the field that says Pub ID. It should start with pub- and then a bunch of numbers.

Step 6: (Optional) If you created a custom channel earlier when we setup your AdSense account, enter that number into the field marked: AdSense Channel.

Step 7: Click Submit

That's it for your main TVS account. Now we need to create your forum account.

Step 1: Click the Community link along the top of your screen. This will bring you to the TVS forums.

Step 2: Click the Register link in the dark blue bar along the top.

Step 3: Read the rules, agree to them and click Register

Step 4: Fill out the form and click register.  
\*Note: It's recommended to use the same username and password as before, for simplicity.

Phew! We're finally done getting all of the necessary accounts out of the way. We can now move on to the good stuff!

## Chapter 3: Finding freely available videos to submit.

The quickest and easy way to use TVS to make money is to use other people's videos. What we're going to cover in this section are different ways to locate videos online that you can use. By using, I mean submitting to either Google Video or YouTube and then taking the code they give you and registering the video with TVS.

One of the easiest ways to find new videos is to use a file sharing program. A file sharing program is a program that people use to upload files to hundreds of other people at the same time. An example that many people may recognize is Kazaa.

File sharing programs are usually easy to use, and provide an easy way to locate videos; however, they do have their risks. The most common being, that you may download a video clip and not get what you expected. In most cases, when this happens, instead of a funny video clip of diet coke and menthos, you may get an x rated video. Please remember that The Video Sense has a no tolerance policy on adult content.

Another risk of using file sharing programs is that they often install what's called spyware. Spyware usually doesn't do any harm to your computer, it simply reports back what websites you visit and tracks other activities that you do on your computer. It then takes that information and sends it back to its owner. Usually, in the fine print when you installed this software, you've given them permission to do this. So be aware, and pay attention to what you are agreeing to when installing some of these programs.

Here is a [link](#) that will display a page describing the various file sharing programs out there, and their pros and cons.

eDonkey is probably your best bet for a safe and reliable way to search for videos. You will still run into cases where people have named an x rated video incorrectly, but you don't have to worry about spyware.

Some other great sources of videos are your friends and family. Often times they will take videos of the oddest things or even the most common things. All of these videos can be used to your benefit. So be sure to ask around!

Finally, we can resort to using the search engines to locate new videos. Typing in queries like: [download funny videos avi] without brackets will often locate sites that store videos that you are allowed to download and use. Be inventive when it comes to looking for videos. We'll cover later using another tool that can help locate topics for videos you may not have thought of.

## Chapter 4: Uploading your clip to Google Video

In this section, I'm going to take you through uploading a video to Google Video using steps. This will be the most complicated part of the whole process.

Step 1: Login to your account at <http://video.google.com>

Step 2: Click "Uploaded Videos" in the upper right hand corner.

Step 3: Click "Upload Video" in the dark purple bar just underneath the Reports Tab.

Step 4: Click "Learn More" under 2. Desktop Uploader

Step 5: Click the Install button for your operating system.

Step 6: Click the Run button, when prompted. You may need to click Run a couple of times, before getting to the install screen.

Step 7: Follow the install instructions to install the Video Uploader.

Step 8: At this point, you should have the Video Uploader open, if not please open it.

Step 9: Click Login and enter in your Google Video Account information.

Step 10: Click Add

Step 11: Using the window that came up, locate the desired video on your computer and click Open.

Step 12: Repeat Step 11 as many times as you need to, to upload all of your videos.

Step 13: Click the check box stating you are allowed to publish the videos.

Step 14: Click Upload

Step 15: Sit back and relax while the videos are uploaded. Once they are completed move on to Step 16.

Step 16: In your web browser, go back to your Google video account. Under the videos tab, click "Video Status".

Step 17: You should see each video you uploaded listed here. Click the Add Information button.

Step 18: In the title put a good description of the video, using as many terms as possible. This will allow the video to be found more often for each term used.

Step 19: For the description you can just use what you put for the title, in the following format. Please note that this ebook has to wrap the lines, which is why I've labeled what should be on each line.

Line 1:[Title Text Here], from  
[http://www.thevideosense.com/\[YourUsernameHere\]](http://www.thevideosense.com/[YourUsernameHere])

Line 2: Make money like I am by supplying videos  
like this from the web to  
[http://www.thevideosense.com/\[YourUserNameHere\]](http://www.thevideosense.com/[YourUserNameHere])

See Appendix A for more examples.

Step 20: Check the Certify box.

Step 21: Select English for the language.

Step 22: Now you will be presented with the options for how to classify your video. The best performing Genres are Comedy, Music Videos, Sports and Animation. Make sure to check at least one of those, plus any others that fit, each time you go through this process.

Step 23: In the URL field enter in:  
[http://www.thevideosense.com/user/\[YourUserNameHere\]  
/](http://www.thevideosense.com/user/[YourUserNameHere]/)

Step 24: In the Full Name field, enter a term about the video.

Step 25: In the Role field, enter a different term about the video.

Step 26: Click Save Information

Repeat Steps 17 thru 26 for each video that you have uploaded. It can take up to 8 hours for the video(s) to be approved by Google. Once the videos have been approved they will show up under the Live Sub-tab. Follow the steps below to obtain the code needed in Chapter 6: Adding your videos to The Video Sense.

Step 1: Login to your Google Video account and click the Uploaded Videos link.

Step 2: All of your videos should be listed for you, find the desired video and make sure the status says "Live."

Step 3: Click the View link for the desired video. This will spawn another window with your video in it.

Step 4: Click the "Email - Blog - Post to MySpace" button on the right hand side.

Step 5: Click the "Embed HTML" link.

Step 6: You will see a box with a bunch of HTML code appear just below that. This is the code that you need to copy and paste into your TVS account.

## **Chapter 5: Uploading your clip to YouTube.**

This section is much like the last chapter where I take you through the steps of uploading your video to YouTube. It's important to note that you only need to upload the video to either Google Video OR YouTube. Uploading to both is not necessary.

Step 1: Go to <http://www.youtube.com> and login to your account.

Step 2: Click the "My Videos" link that is just below the Videos tab.

Step 3: Click the Upload Video button, located on the left hand side.

Step 4: Fill out the form fields, in the same manner as given for Google Video. Once again see Appendix A for examples.

Step 5: Click Continue

Step 6: Click the Browse button and select the desired video.

Step 7: Click Upload Video, this process can't take a while, depending upon your internet connection.

Step 8: Once the upload is done you'll be given the details of the video. Verify all of the details.

Step 9: At the bottom of the form you will find a box with HTML code in it. This is the code you will need for Chapter 6.

Step 10: Click the Update Video Info button.

If you need to come back at a later time to retrieve the HTML code needed in Chapter 6, all you need to do is login, click the Ny Videos link and then click the Edit Video Info button for the desired video. This will bring up the details screen again, and at the bottom will be the box with the HTML code.

## **Chapter 6: Adding your videos to your TVS account.**

Adding videos to your TVS account will be much faster and easier than it was for either Google Video or YouTube.

Step 1: Go to <http://www.thevideosense.com> and login.

Step 2: Click the Submit Video link in the upper right hand corner.

Step 3: Enter the title for the video. Using a descriptive title is a must, much like you did for your submission to Google or YouTube.

Step 4: Paste the HTML code obtained in Chapter 4 or 5 into the "Video Embed Code" box.

Step 5: Pick a category for your video to go in to.

Step 6: Enter a list of keywords for the video separated by commas into the "Tags" field.

Step 7: Enter a description of the video in the "Description" box. Remember to describe the video in detail. This content will be what's used to get Search Engine traffic to your videos.

Step 8: Click Submit

Repeat steps 2 - 8 for each video that you need to submit.

That's all there was to added the videos to your account at TVS. It would be beneficial to have two browser windows open for this. Have the first one at Google Video or YouTube so that you can copy

your HTML code and then have the second one pointed to TVS so you can add the videos to your account.

## **Chapter 7: Making your own videos.**

Making your own videos tends to fall into that advanced category. While you may think it's hard, there are a couple of options you can use for making your own videos, that really aren't that difficult.

The first example I'm going to give you is probably the easiest. If you happen to have a cell phone with a built in camera, you can use that to create your videos. More often than not, the quality is sufficient for internet video. Home videos are not expected to be of Hollywood caliber after all!

Depending upon your phone, you may need a memory card reader or an extra cable in order to get the videos from the phone to your computer. Refer to your owner's manual to find the detailed steps for that process.

If you happen to own a digital camcorder you probably already know how to transfer the video to your computer. Some cameras will require that your computer have some additional hardware before it's possible. The only way to know though is to check your camcorders owners' manual.

Once you've gotten the video files transferred to your computer you may need to do some video editing. In most cases any videos from your cell phone will already be pretty short and won't need any editing. However, if you do find yourself wanting to become the next Spielberg and you're a Windows user, then you're in luck. Windows XP already comes with video editing software called Windows Movie Maker. For our purposes, I wouldn't worry too much about making the video perfect. If anything, I would simply trim out any unnecessary pieces to make it smaller. Also, make sure that

after editing you save the video in AVI format, since it's generally smaller in size and compatible with both Google Video and YouTube.

## **Chapter 8: How to promote your videos.**

This chapter is going to go into some pretty advanced stuff. What we're going to talk about are ways to promote your videos. Promoting your videos, will increase their exposure and should increase your earnings.

The first method involves leaving comments on other people's blogs. What you generally want to do, is to find a blog that relates to the topic of your video. Then read over the latest post, or if it's a single post relating to your topic, read that post. At the bottom of each post there's usually a place to leave a comment. You want to leave a relevant comment on the post and find a way to relate the post to your video. Once you've found a way to relate the two, you want to make sure to leave a link to the video, so that others can click through to watch it. Do this for as many blogs as you can find that relate to the video. The more recent the post, the better it will be for having active traffic to follow your links.

Here are a few queries that you can run in Google to find blogs relating to your video. Replace KEYWORD with the topic of your video. If there's any spaces in the keyword be sure to replace those with a + sign.

[http://www.google.com/search?as\\_q=site%3Ablogspot.com+KEYWORD+%22&num=100&hl=en&btnG=Google+Search&as\\_epq=&as\\_oq=&as\\_eq=&lr=lang\\_en&as\\_ft=e&as\\_filetype=&as\\_qdr=all&as\\_nlo=&as\\_nhi=&as\\_occt=any&as\\_dt=i&as\\_sitesearch=&as\\_rights=&safe=images](http://www.google.com/search?as_q=site%3Ablogspot.com+KEYWORD+%22&num=100&hl=en&btnG=Google+Search&as_epq=&as_oq=&as_eq=&lr=lang_en&as_ft=e&as_filetype=&as_qdr=all&as_nlo=&as_nhi=&as_occt=any&as_dt=i&as_sitesearch=&as_rights=&safe=images)

[http://www.google.com/search?as\\_q=site%3Atypepad.com+KEYWORD+%22&num=100&hl=en&btnG=Google+Search&as\\_epq=&as\\_oq=&as\\_eq=&lr=lang\\_en&as\\_ft=e&as\\_filetype=&as\\_qdr=all&as\\_nlo=&as\\_nhi=&as\\_occt=any&as\\_dt=i&as\\_sitesearch=&as\\_rights=&safe=images](http://www.google.com/search?as_q=site%3Atypepad.com+KEYWORD+%22&num=100&hl=en&btnG=Google+Search&as_epq=&as_oq=&as_eq=&lr=lang_en&as_ft=e&as_filetype=&as_qdr=all&as_nlo=&as_nhi=&as_occt=any&as_dt=i&as_sitesearch=&as_rights=&safe=images)

[http://www.google.com/search?as\\_q=site%3Awordpress.com+KEYWORD+%22&num=100&hl=en&btnG=Google+Search&as\\_epq=&as\\_oq=&as\\_eq=&lr=lang\\_en&as\\_ft=e&as\\_filetype=&as\\_qdr=all&as\\_nlo=&as\\_nhi=&as\\_occt=any&as\\_dt=i&as\\_sitesearch=&as\\_rights=&safe=images](http://www.google.com/search?as_q=site%3Awordpress.com+KEYWORD+%22&num=100&hl=en&btnG=Google+Search&as_epq=&as_oq=&as_eq=&lr=lang_en&as_ft=e&as_filetype=&as_qdr=all&as_nlo=&as_nhi=&as_occt=any&as_dt=i&as_sitesearch=&as_rights=&safe=images)

[http://www.google.com/search?as\\_q=drupal+%22leave+a+comment%22+%22KEYWORD+%22&num=100&hl=en&btnG=Google+Search&as\\_epq=&as\\_oq=&as\\_eq=&lr=lang\\_en&as\\_ft=e&as\\_filetype=&as\\_qdr=all&as\\_nlo=&as\\_nhi=&as\\_occt=any&as\\_dt=i&as\\_sitesearch=&as\\_rights=&safe=images](http://www.google.com/search?as_q=drupal+%22leave+a+comment%22+%22KEYWORD+%22&num=100&hl=en&btnG=Google+Search&as_epq=&as_oq=&as_eq=&lr=lang_en&as_ft=e&as_filetype=&as_qdr=all&as_nlo=&as_nhi=&as_occt=any&as_dt=i&as_sitesearch=&as_rights=&safe=images)

You should be able to find quite a few posts and blogs relating to your topic, using those links above.

Next, we're going to move on to actually creating a few sites to try and boost the rankings of your video in the search engines. Now, this may be beyond the skills some of you may have. If it is, don't worry, it's not required to be able to earn with TVS, but your earnings may not be as high.

What this method involves, is using about 4 different free website providers to build web pages that link to your video(s). You can also include your videos directly on these pages that will also have a link to your TVS account.

Here are four places where you can obtain a free webpage.

1. <http://www.googlepages.com> - You should be able to use the same login and password from creating your Google video account.
2. <http://www.geocities.com> - You will need a free Yahoo account if you don't already have one.
3. <http://www.lycos.com>
4. <http://www.blogger.com>

When you're registering your web page at these places, try to give it a catch name. Something like extreme-videos or funny-videos. You want it to attract attention to what the site is about.

Once you've got the web pages registered you'll want to place 1 link on each of them. This link will need to link to the next site in the list. So for example, Site 1 will link to Site 2. Site 2 will link to Site 3. Site 3 will link to Site 4. Finally, Site 4 links to Site 1.

Now, with the pages from Googlepages, Geocities or Lycos, you'll want to place the embed code from your TVS account directly on the web page. Each of those companies has a web based interface for editing the web page. What you'll need to do is copy the embed code from TVS and paste it in to that interface. This will place the video and a link back to your TVS affiliate page. Now since, these are single pages, unless you want to have one page with tons of videos on them, you will need to create a new page for each video. This may entail creating new accounts at each place as well.

For the Blogger accounts, you can create posts and put the different embed code into each post. This

is of course, if your blog is generic enough to fall under a broad category. Something as broad as funny videos would work. That way, each time you find or make a video, you can submit a post to your new blog about the video. You can either include the entire video, or just provide a link to it on TVS. I would definitely mention your affiliate page as well. Now, if you only want one blog page per video, Blogger allows you to have multiple blogs under each account. Just go to your Dashboard and choose Add Blog.

Those are the two basic ways to promote your videos. The first method is to get people to your videos directly. The second method was to get your videos to rank well in the search engines, so as people are searching they may find them.

The last method that I will mention is to also get people to your videos. If you happen to have a MySpace account, you can post a daily entry to your newly posted video. What should happen (if you're popular or the video is good) is that your friends will see the new post and follow the link. If the video is funny, or interesting they will hopefully pass it on to all of their friends as well.

## **Chapter 9: Using the TVS RSS Feeds**

A recent addition to the TVS system has been their incorporation of RSS feeds. What these RSS Feeds will allow you to do is place your video descriptions, along with a screen capture, on any site that you want. You can use this in conjunction with other software to increase the number of links to your videos. The more links to your videos, the better they will rank in the search engines. Another benefit is that other people can also use these RSS feeds on their sites. They have the choice of using the feed from your account, the category feeds or the site wide feeds.

Alright, so now that we have a brief overview of the benefits and what the RSS feeds are, let's look at how to use them.

First, I'm going to start off with a commercial script called [RSS2Blog](#) that will allow you to publish these feeds to your Blogger blogs. RSS2Blog can also be used to publish other content as well, not only to Blogger but to other blogging platforms that you may use such as WordPress or TypePad. I'm not going to go into the specifics on how to setup the entire RSS2Blog project but I will touch on the important parts. Make sure that under "Body Content of Blog Post" that you choose "Post News Items from RSS Feeds." Then in the "Keyword" field fill in keyword related to your site, or if you want all videos; a single vowel like 'a' will do. Select how you want the links to be displayed, how many rss feed items you want published, and finally how you want the rss feed items to be used. Then, in the RSS Feed listing box you want to enter in the URLs to the feeds you want to use. TVS provides the following formats:

1. Latest 50 videos:

<http://www.thevideosense.com/rss/index50.rss>

2. Latest 100 videos:  
<http://www.thevideosense.com/rss/index100.rss>
3. Category feeds:  
<http://www.thevideosense.com/rss/Category+Name.rss>
4. User feeds:  
<http://www.thevideosense.com/rss/Username.rss>

That is all that is needed to incorporate the TVS feeds into your web pages using RSS2Blog.

Now, you may not own RSS2Blog so here are a couple free alternatives that can be used to show RSS feeds on your website. These, however, cannot be used to put feeds into Blogger hosted blogs. They can be used on Blogger blogs hosted on your server though.

1. [Feed For All](#) - This script is free and easy.
2. [RSS2HTML.com](#) - They provide an easy point and click interface for setting up RSS Feeds on your site. You just need to use includes and the link they provide for it to work.

Another thing to remember when looking for a way to display RSS feeds on your site is to avoid Javascript parsers. Javascript can and will show the RSS feeds properly to a visitor but it will not work with the search engines, which is important.

One last note on the RSS feeds provided by TVS, you can use a method called pinging to let others know that you updated your account. In order to use this method you need to use a site like [Ping-O-Matic](#) or

PingOat. Then on that site enter in a name for your page, the page address itself (<http://www.thevideosense.com/user/YourUsername>) and the address to your RSS feed (<http://www.thevideosense.com/rss/YourUsername.rss>). Finally, check off all of the places you want to notify and click Ping (may also be Go).

Using RSS feeds may seem difficult, but once you get the hang of it, it's a powerful way to promote your videos.

## **Chapter 10: Using rare but popular topics to increase your earnings.**

The idea behind this chapter is to introduce you to a program that will aid you with finding topics that you wouldn't normally think of. These topics are special because these are topics that lots of people are looking for, but not a lot of information is available. Once these topics have been identified, you can either locate videos or make your own. Once those videos are found/made you can then submit them to Google Video or YouTube. Make sure that your Title and Description mentions the topic, this will ensure that your pages rank better for the topic in the search engines.

The program that I'm talking about is Brainstorm Generator. It's a very simple and straightforward program that just about anyone can use immediately. It even comes preloaded with "Pete's" settings, so that you can begin finding the best topics immediately. The entire process of finding the topics is completely hands free once you tell the program to go.

Just a quick overview of the kinds of parameters we're talking about for these rare topics. What we're looking for is a topic that has relatively few results in the search engines. For example, type in Google: Lasik Eye Surgery in New York. You'll see that it only has 1.6 million results. This is considered relatively low in comparison to: auto loan, which has 19.8 million results in Google. Next if we look at how many people are searching for this term at [Overture's Keyword Research Tool](#) you'll see that 658 searches were done last month. I wouldn't recommend pursuing anything with less than 500 searches per month. Next, we want to look at approximately how much each click to your AdSense ad will be worth. Please

keep in mind these numbers are far greater than what you will actually receive per click. If you go to [Overture's Bid Tool](#) and enter Lasik Eye Surgery you'll see the top bid is \$3.55 per click. The higher this number is the better. Even though you won't get paid that amount per click you'll still get a decent percentage of that. Just in case you're wondering, [here's](#) the video that I got this example from. This person is also a current member, practicing what you're being taught in this e-book.

Now, you can do everything that Brainstorm Generator does for you manually, but as you might expect this can get extremely time consuming. On top of that, you have to think of each topic yourself. This is where the beauty of Brainstorm Generator lies. Not only can it find topics for you, but it will also check the number of search results, how many searches per month, and retrieve the bid amounts for you!

To read more on Brainstorm Generator please visit the [homepage](#). You can even download a trial version to see how it works before you buy!

## **Chapter 11: How to market your own version of this book.**

You may or may not know that you can give you're your own copy of this e-book. What this allows you to do is get people to sign up under you. If you remember from Chapter 1, this will get your AdSense id displayed 10% of the time on their videos.

Marketing this kind of e-book is a touch topic. Primarily, because the e-book is for free. You can try to sell it, but since many will just give it away, you may end up irritating those that did buy from you.

If you already happen to have a client base built up, you can contact them. I would only do this though, if this relates to them in some way. Also, I would never advocate spamming people; this is not what I'm talking about!

If you're a member of a forum, you can place a short intro and link to the book in your signature. Something like: "Click here for the easiest way to make money from home." and make that the link. Most forum systems have this signature option, just find the Edit Profile or My Profile link.

As I mentioned in Chapter 8, putting something in your MySpace profile, if you have one, is also an excellent way to go. There's a program called [Badde Adder](#) that will allow you to add tons of friends, if you're just starting out with MySpace.

Those are just a couple of examples of what you can do to get people to sign up under you for free. Be inventive and you can probably think up new ways to attract people to sign up under you.

Now we need to cover how to setup your own version of this e-book.

Here are a few things that we're going to need.

1. Your TVS username.
2. A Brainstorm Generator Affiliate ID

You should already have #1.

To obtain #2, go [here](#).

Once you have both of those you'll want to open the PDFBrand program, located in the Rebrand folder that came with this e-book.

Click the open folder icon and select the TVS\_Rebrand.pdf that's located in the Rebrand folder. Once you've selected the PDF and clicked open you'll be prompted to enter your Brainstorm Generator Affiliate ID and you're the Video Sense username. After entering that information click the Brand button and you will be prompted to save a copy of the PDF. Select the destination and name and click Save. You've not got your own copy of this e-book to give away to others and when they sign up with TVS or purchase Brainstorm Generator you will get credit.

## Appendix A: Example video descriptions

Example 1:

You can make money Simply Sharing Videos like this one  
<http://www.thevideosenes.com/user/username/>

Example 2:

Make Cash Simply sharing Videos like this one  
<http://www.thevideosenes.com/user/username/>

Example 3:

**Video Description Here**, Use videos like this to earn instant cash, simply submit videos like this to <http://www.thevideosense.com/user/username/> check it out now to make great income from home instantly, just by supplying videos from the web.

Example 4:

**Video Description Here**, from <http://www.thevideosense.com/user/username/>  
Make money like I am by supplying videos like this from the web to  
<http://www.thevideosense.com/user/username/> check it out now.

Example 5:

This example is different in that it's a full example that a current user has already submitted.

<http://www.thevideosense.com/video/Lasik-Eye-Surgery-In-New-York/>

<http://video.google.com/videoplay?docid=2771514698794429378>

## Appendix B: Account Information Form

### The Video Sense Account

Username: \_\_\_\_\_ Password: \_\_\_\_\_

### The Video Sense Forum Account

Username: \_\_\_\_\_ Password: \_\_\_\_\_

### Google Adsense Account

Username: \_\_\_\_\_ Password: \_\_\_\_\_

Adsense ID: \_\_\_\_\_

### Google Video Account

Username: \_\_\_\_\_ Password: \_\_\_\_\_

### YouTube Account

Username: \_\_\_\_\_ Password: \_\_\_\_\_